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# MARINA ADVISORY COMMITTEE

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*May 5, 2014*





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**Marina Advisory Committee  
May 5, 2014  
7:00 p.m.**

Committee Members

Ken Hulett, Chairman  
Bob Nelson, Vice-Chairman  
J.J. Jones  
Mahmoud Abdel-Monem  
Jeff Malmgren

1. Public Comment
2. Review of the March 24, 2014 meeting notes
3. Marina Budget Discussion with Finance Director Doug Merriman
4. General Update
5. Marina Advisory Committee Comments
6. Next Meeting – June 2, 2014
7. Adjourn

## March 2014 Occupancy

Based upon Marina Program Reports

### Permanent Moorage

Dock	Total Slips	Total Occupied	Total Vacant	Percent Occupied
A	51	45	6	88%
B	82	53	29	65%
C	55	50	5	91%
D	85	47	38	55%
E	71	50	21	70%
<b>Totals</b>	344	245	99	

- There were 2 more slips occupied in March then in February 2014.
- The permanent moorage docks were 71% occupied.
  - +1% compared to February 2014.
  - +4% compared to March 2013.

### Conditional Moorage

Dock	Total Slips	Total Occupied	Total Vacant	Percent Occupied
G	17	10	7	59%
F	52	20	32	39%
S	8	5	3	63%
<b>Totals</b>	77	35	42	

- There was 1 fewer slips occupied in March then in February 2014.
- The conditional moorage docks were 45% occupied.
  - -2% compared to February 2014.
  - +1% compared to March 2013.

### Overall Summary

- The combined permanent and conditional moorage marina docks were 67% occupied in February.
  - +1% compared to February 2014.
  - +4% compared to March 2013.
- The combined permanent and conditional average percentage of occupancy was 66% in March.
  - +2% compared to February 2014.
  - +2% compared to March 2013.

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# REVIEW OF MEETING NOTES

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*March 24, 2014*



Roll Call: Mr. Hulett \_\_X\_\_ Mr. Nelson\_\_X\_\_ Mr. J. Jones \_\_\_\_\_ Mr. Abdel-Monem \_\_X\_\_  
Mr. Malmgren \_\_X\_\_

Staff: Steve Powers and Chris Sublet

Public: None

- Public Comment:
  - None
- Review of March 24, 2014 Meeting Minutes:
  - Approved
- Revenue and Transportation Meeting Recap –Discussion (continued):
  - Mr. Hulett asked if the MAC was scheduled to be on the April 25<sup>th</sup> City Council Workshop agenda.
    - Mr. Powers confirmed that MAC has been added to the agenda.
    - Mr. Hulett explained that something has come up and he would not be able to attend the April 25<sup>th</sup> workshop meeting.
    - Mr. Powers suggested that the topic be added to a regular City Council meeting. He continued to say that he could work with the Mayor and Larry Cort to see if the topic can be added to the May 6<sup>th</sup> or 20<sup>th</sup> City Council meeting.
  - Mr. Hulett explained that for the presentation the focus should be on items that will benefit the marina. He continued to say that there are many items to choose from, but that it would be a good idea to focus on those that would help the marina the most.
  - Mr. Sublet mentioned that many of the identified items that were to be completed before the boating season have been started. He continued to say that he has been considering creating a pamphlet to be handed out to guests that lists all of the marine services in the area. He also said that he has been in contact with the Boaters Book; however they no longer print a book and are only on-line.
    - Mr. Nelson said that the marina should just link to the Boaters Book website.
      - Mr. Malmgren said that he and most people now do everything by computer and smart phone and he is not sure that a pamphlet would be useful. He agreed with Mr. Nelson that the marina should just create a link on the website to the Boaters Book.
  - Mr. Hulett asked if there were any items on the list that sent up “red” flags.
    - Mr. Powers explained there are not, however at the presentation the MAC should be prepared to:
      - Explain why the “New Marina Revenue & Flintstone Park Dock Phase I & II” options list was made.
      - The difference between Phase I & II
      - Highlight 2-3 items from Phase I & II
  - Mr. Nelson suggested that numbers be added to the list of ideas to make them easier to reference.
    - Mr. Sublet said that he would add the numbers.

- General Update:
  - Mr. Sublet gave an update on the following:
    - Pressure washing the marina
    - Estimates for the HMO awning replacement
    - Increase in fuel sales and guest moorage
    - Clearing off F dock
    - Future MAC meeting topics/projects:
      - Charging for boat ramp use
      - Converting F dock to permanent moorage
      - Continued work on the New Revenue document
      - Any suggestions from the MAC
- MAC Comments
  - Mr. Nelson asked for an update on the Hydroplane event.
    - Mr. Sublet gave the MAC an update and reviewed several meetings regarding the event that just took place.
  - Mr. Nelson asked for an update on Race Week.
    - Mr. Sublet told the MAC that only two people have actually signed up with the marina; however Mr. Stuntz had recently told Mr. Sublet that he had 30 boats registered on his website.
  - Mr. Nelson asked for an update on traffic flow from Catalina Dr. to Pioneer.
    - Mr. Powers said that he has yet to meet with the City Engineer, but he hoped to do so in the near future.
  - Mr. Hulett asked how the marathon will affect traffic to and from the marina.
    - Mr. Powers explained that there will be a flagger at Pioneer and Regatta and when there are not any runners in the area; traffic will be allowed to flow normally.
  - Mr. Malmgren mentioned that he has heard that the wifi does not seem to be working well.
    - Mr. Sublet explained that he has heard the same thing and has just contacted a new consultant and hopes to meet with him soon to discuss improving and expanding the wifi service.
- Next regular meeting— May 5, 2014
- Adjourn